



Media Contact:

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FOR IMMEDIATE RELEASE

January 24, 2011

MEDIA ADVISORY

ShakeOut BC Earthquake Drill

Media Engagement Scheduled for January 25, 2011

Vancouver, British Columbia, CANADA – In preparation for the Great British Columbia ShakeOut on January 26, 2011 at 10:00 am, the ShakeOut BC Organizing Committee is providing an opportunity for interviews with representatives from Emergency Management BC, National Resources Canada, Insurance Bureau of Canada and the City of Vancouver. Attendees will also be able to view the City of Vancouver's Emergency Operations Centre and observe a demonstration of the Drop, Cover and Hold-On procedure by staff.

Representatives:

Heather Lyle, Director Integrated Public Safety
Emergency Management BC

Alison Bird, Seismologist
Natural Resources Canada / Geological Survey of Canada

Serge Corbeil, Manager Government Relations
Insurance Bureau of Canada

Kevin Wallinger, Director Emergency Management
City of Vancouver

Date: **Tuesday, January 25, 2011**

Time: **10:00 am – 10:30 am**

Venue: City of Vancouver Emergency Operations Centre
E-Comm, 3301 East Pender Street, Vancouver B.C.

RSVP: Heather Lyle, Tel: 604.586.4358/Cell: 604.417.5819

The City of Vancouver Emergency Operations Centre is located in a secured facility. Confirmation of attendance is required in advance. Picture identification must be provided to security upon arrival. Media kits will be available at the door.

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