



Victoria, 03 January, 2011

Great British Columbia ShakeOut
BC Earthquake Alliance

909 FAIRFIELD ROAD
VICTORIA, BC
CANADA V8V 3A3
T : (250) 382-2043
F : (250) 382-3420
redcross.ca
croixrouge.ca

Subject: Great British Columbia ShakeOut 2011

Dear British Columbians,

The Canadian Red Cross society is proud to support the 2011 "Great British Columbia ShakeOut", the largest earthquake drill in Canadian history. The simple 2 minute "Drop, Cover and Hold On" drill modelled after the very successful Great California Shakeout, will provide everyone the opportunity to practice what to do in an earthquake. These simple steps can help prevent a disaster from becoming a catastrophe.

The Canadian Red Cross is very proud to be a part of the BC Earthquake Alliance, a non-profit agency comprised of community agencies, as well as local, provincial and federal governments established to promote awareness of earthquake hazards in British Columbia and to encourage personal preparedness.

The Canadian Red Cross encourages everyone to get involved. Register, participate and ask friends and family to do the same. Visit www.shakeoutbc.ca to register and take part in making history.

All Canadian Red Cross offices across British Columbia will be participating in the drill at 10am on Wednesday, January 26th and we encourage all agencies to take part in ensuring British Columbia is better prepared for earthquakes and disasters.

Sincerely,

A handwritten signature in black ink, appearing to read "Conrad Sauvé".

Conrad Sauvé
Secretary General & CEO

A handwritten signature in black ink, appearing to read "Denis Dion".

Denis Dion
National Director,
Disaster Management

A handwritten signature in black ink, appearing to read "Ange Sawh".

Ange Sawh
Director Western Canada
Disaster Management

A handwritten signature in black ink, appearing to read "Kimberley Nemrava".

Kimberley Nemrava
British Columbia
Provincial Director