



For Immediate Release

NEWS RELEASE

**The Great British Columbia ShakeOut Drill
10 am, January 26, 2011**

Across British Columbia, Tuesday, January 25, 2011 – The BC Earthquake Alliance would like to remind all British Columbians of The Great British Columbia Shakeout earthquake drill scheduled to occur tomorrow, January 26 at 10 am, to enhance public awareness of the earthquake hazard in B.C. and emphasize the importance of emergency preparedness.

“There are currently more than 410,000 people registered to participate in the drill”, says Heather Lyle, Co-Chair of the ShakeOut BC Organizing Committee. “This includes more than 135 different Municipalities and more than 740 Schools”.

A 60 second audio clip has been produced to help initiate and facilitate the drill and can be downloaded from the ShakeOut BC website at: <http://www.shakeoutbc.ca/drill/broadcast/index.html>. To help make the drill a success, the following radio stations have also agreed to broadcast the ShakeOut BC audio clip at exactly 10 am on the day of the drill:

CKNW 980 AM (Vancouver)	CJSU 89.7 FM (SunFM) (Duncan)
CKWX 1130 AM (News1130) (Vancouver)	CHMZ 90.1 FM (Long Beach Radio) (Tofino)
CFAX 1070 AM (Victoria)	CJMP 90.1 FM (Community Radio) (Powell River)
CHWF 107.3 FM (Kool FM) (Victoria)	CJAV 93.3 FM (The Peak) (Port Alberni)
CFML 107.9 FM (Evolution) (Burnaby)	CFPW 95.7 FM (SunFM) (Powell River)
CHNW 88.7 FM (Public Safety Radio) (New Westminster)	CKWV 102.3 FM (The Wave) (Nanaimo)
CFNR (Network Classic Rock) (Terrace/Northern BC)	CHWF 106.9 FM (The Wolf) (Nanaimo)

During the drill, participants will be asked to follow the internationally recognized Drop, Cover and Hold On safety procedure, for up to two minutes:

- Drop to the ground (before the earthquake drops you);
- Take Cover by getting under a sturdy desk or table, and
- Hold On to it until the shaking stops
- If you are unable to get down on the ground, brace yourself against an interior wall, protecting your head, neck and face with your arms

It’s not too late to register and be counted in the largest earthquake drill in Canadian History, please visit www.shakeoutbc.ca and download ShakeOut BC materials to learn more about emergency preparedness. For more information email: info@shakeoutbc.ca.

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